

# **Kentucky Public Pension Working Group**

## **Hammond Associates Overview**

July 23, 2008

### Richard P. Marra

Director of Corporate Retirement Plan Practice

### Jerry Woodham

Director of Public Retirement Plans Practice

**Timothy D. Westrich, CFA**Associate Consultant

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## Consulting Team

### Richard P. Marra

- Director of Corporate Retirement Plan Practice, a Principal Consultant, and Shareholder
- 11 years relevant experience with Smurfit-Stone Container Corporation and Hammond Associates
- BS in Management from Boston College

## **Jerry Woodham**

- Director of Public Retirement Plans Practice, Co-Chair of Higher Education Practice, Principal Consultant, and Shareholder
- Over 20 years relevant experience
  - 3 years CIO of \$5.0 billion San Diego County Pension Plan
  - 20 years CIO experience with 2 large research universities
- MBA in Finance from Chapman University and BS in Economics from the University of Missouri

## **Timothy Westrich, CFA**

- Associate Consultant
- 5 years of financial industry experience
- BSBA in Finance/Banking and Real Estate from the University of Missouri and CFA Charterholder

## Today's Objectives

- Introduce you to Hammond Associates
- Discuss your objectives, expectations, and requirements
- Demonstrate that our firm is well positioned to provide a customized and educational approach to investment management
- Provide an overview of the Hammond Associates investment philosophy
- Share insight into industry best practices
- Answer any additional questions you might have

## **Established Firm**

Hammond Associates brings extensive experience, depth of understanding, and stability to all of our relationships

## Firm

- Founded in 1985
- National Practice
- 118 Employees
- 40 Employee-Shareholders
- Proprietary Research
- Consult to Over \$59 Billion in Total Assets

## Practice Disciplines

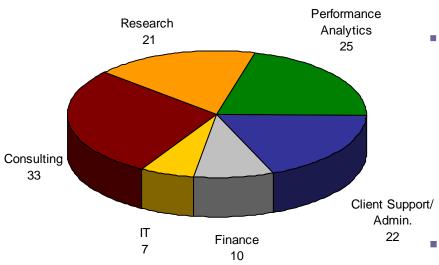
- Higher Education
- Foundations
- Health Care
- CIO Outsourcing
- Pension Plans
- Private Wealth Clients

## Clientele

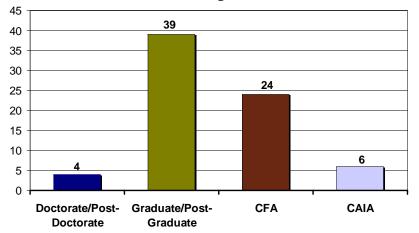
- 94.8% Institutional Client Retention<sup>1</sup>
- 92% Top Half Performance in Wilshire Total Fund Universe Over 5-Year Period
- 1 It is not known whether our clients approve or disapprove of Hammond Associates or the advisory services provided.
- Please refer to Client Performance charts on pages 8-9 and Important Disclosures on page 12 for more information.

## Hammond Staff Highlights

### 118 Staff Members



## **Staff with Advanced Degrees/Certifications**



## **Extensive Investment Experience**

### 7 Former Chief or Senior Investment Officers

- Anheuser-Busch
- Saint Louis University (2)
- San Diego County Employees Retirement Association
- Smurfit-Stone Container Corp.
- Southern Company
- Vanderbilt University
- Washington University (2)

## 16 Current and former Non-Profit Investment Committee and Board memberships (Six Chairmanships)

- Babson College Missouri United Methodist Fdn
- Central Methodist University Sanford-Brown College
- Community School St. Louis College of Pharmacy
- High Net Worth Family & Charity St. Louis County Retirement Bd
- Mary Institute Country Day St. Louis Priory School
- Maryville University St. Louis Public Library Fdn
- Missouri Historical Society St. Louis Science Center
- Missouri Foundation for Health St. Louis Univ High School

## Our Clientele

## PENSIONS (\$25.1bn)

### Corporate

Archdiocese of Dubuque Avera Health System Bunzl USA, Inc.

Catholic Foundation for E. So. Dakota

Covenant Health Care

Credit Union Benefits Services

**CUNA Mutual Group** 

**Dallas Theological Seminary** 

**Graybar Electric Company** 

Les Schwab Tires

Mercy Medical Center Retirement

Retirement Plan for the Employees of Royal Gorge Co.

Roman Catholic Diocese of Paterson

St. Louis Symphony Orchestra

Sisters of the Good Shepherd

Snap-on Incorporated

Texas Methodist Pension Board

The University of Texas M.D. Anderson Cancer Center

Wellmont Health System

#### **Public**

City of Joplin Police & Fire Houston Police Officers' Pension System Prince William County Police & Fire Teachers' Retirement System of Louisiana

Taft-Hartley

Local 202 - Sheet Metal Workers

## **HIGHER EDUCATION**

(\$15.4bn)

<u>Public</u>

Ball State University Foundation Boise State University Foundation Dalton State College Foundation

East Tennessee State University Foundation

Eastern Illinois University

Eastern Illinois University Foundation Emporia State University Foundation Florida Atlantic University Foundation Florida Gulf Coast University Foundation Michigan State University Foundation

Michigan Tech Fund

Missouri State University Foundation

Minnesota State University - Mankato Foundation

Oklahoma St. Regents for Higher Education

Old Dominion University Foundation

**Rutgers University** 

Southern Illinois University Edwardsville Foundation

Texas State University – San Marcos Development Fdn.

Texas Tech University

University of Alabama System

University of New Mexico Foundation University of North Texas Foundation

University of Oregon Foundation

Washington State University Foundation Western Illinois University Foundation

Independent
Baker College
Baylor University
Bucknell University

Carleton College

Central Methodist University

Christian Brothers College High School

Colgate University Concordia College Cornell College

Dallas Theological Seminary

DePauw University Grand View College Greenville College Harding University

Illinois Wesleyan University John Brown University

Lebanese American Úniversity

Lenoir-Rhyne College Luther College Maryville College

Meadville Lombard Theological School

Messiah College Millikin University

Montgomery Bell Academy

Moravian College
Morningside College
Mount Mercy College
Muhlenberg College
Park Tudor School
Ranken Technical College

Ranken Technical College Ransom Everglades School

Regent University

Rochester Institute of Technology

Rollins College

St. Louis University High School

St. Olaf College Simmons College Simpson College

Texas Lutheran University

The Abbey of Saint Mary and Saint Louis

Trinity Christian Academy
University of Rochester
Wartburg College
Westminster College
William Jewell College

Wittenberg University

Note: This list includes all institutional clients, except for individuals, and those requesting confidentiality. It is not known whether the listed clients approve or disapprove of Hammond Associates, or the advisory services provided. Inclusion of a client on the list does not imply that the client endorses or recommends Hammond Associates as an investment advisor. Performance based criteria were not used in determining which clients to include on the list.

## Our Clientele (continued)

## PRIVATE WEALTH (\$6.2bn)

Springdale, AR
Paradise Valley, AZ
Scottsdale, AZ
San Francisco, CA
Keystone, CO
Boca Grande, FL
Coral Gables, FL
Lakeland, FL
Miami, FL
Naples, FL
St. Petersburg, FL
Vero Beach, FL
Cedar Rapids, IA
Marion, IA
Spirit Lake, IA

Chicago, IL
Leawood, KS
Weston, MA
Portland, ME
Baltimore, MD
Columbia, MO
Liberty, MO
Patton, MO
St. Louis, MO
Warrenton, MO
Lebanon, NJ
Westfield, NJ
New York, NY
Dallas, TX
Hunts Point, WA

## **HEALTH CARE (\$2.4bn)**

Avera Health System
Baptist St. Anthony's Health System
Bethesda Hospital Foundation, Inc.
Children's Hospital of The King's Daughters
Covenant Health
Covenant HealthCare
lowa Eye Institute
Mercy Medical Center
Mercy Medical Center Foundation
St. Anthony's Medical Center Foundation
Scottsdale Healthcare

Wellmont Health System

Wesley Retirement Services, Inc.

## **FOUNDATIONS & OTHER NON-PROFITS (\$10.0bn)**

### Community

Albuquerque Community Foundation
Arkansas Community Foundation
Community Foundation of Broward
Community Foundation of Greater Flint
Dade Community Foundation/DadeFund
Greater Cedar Rapids Community Foundation
Greater Des Moines Community Foundation
The Norfolk Foundation

Madison County Community Foundation Rochester Area Community Foundation

Santa Barbara Foundation

The Community Foundation, Inc.(Jacksonville)

### **Public**

Archdiocese of Dubuque

Boys Hope Girls Hope Foundation

Catholic Foundation for Eastern South Dakota

**Dallas Seminary Foundation** 

Donald Danforth Plant Science Center Foundation for the Flint Cultural Center

Holston United Methodist Home for Children

**Lutheran Social Services** 

Missouri United Methodist Foundation Roman Catholic Diocese of Paterson

St. Mary's Home

St. Peter's Cemetery Trust

St. Peter's Church

Sequoyah Council, Boy Scouts of America

Shedd Aquarium Society Sisters of the Good Shepherd Sisters of the Humility of Mary

Tanager Place Endowment Foundation

**Texas Methodist Foundation** 

The Salvation Army

The Oklahoma United Methodist Foundation

United Methodist Church - GBCS

United Methodist Church – GBCS

United Methodist Foundation of Louisiana

United Methodist Foundation of Northern Illinois

### **Private Foundations & Other Non-Profits**

Caribbean Court of Justice Charles Stewart Mott Foundation Committee to Protect Journalists

Deaconess Foundation

Flight Attendant Medical Research Institute

Ganna Walska Lotusland
Ginger Murchison Foundation

Harold Grinspoon Foundation

Healthcare Georgia Foundation

Iowa West Foundation

LCU Foundation

LGM Grandchildren's Trust

Lupe Murchison Foundation

National Marrow Donor Program Philharmonic Center for the Arts

Pi Beta Phi Fraternity

**Powell Foundation** 

St. Louis Symphony Orchestra

St. Luke's Lutheran Health Ministries, Inc.

St. Mary's United Methodist Church Foundation

Samuel Roberts Noble Foundation

The Grable Foundation

The Lennox Foundation

The Partnership for a Drug-Free America

The Saemann Foundation

Wellmont Foundation

William R. Watts Foundation

Note: This list includes all institutional clients, except for individuals, and those requesting confidentiality. It is not known whether the listed clients approve or disapprove of Hammond Associates, or the advisory services provided. Inclusion of a client on the list does not imply that the client endorses or recommends Hammond Associates as an investment advisor. Performance based criteria were not used in determining which clients to include on the list.

## Client Rankings – All Institutional Portfolios

(Clients greater than \$10 million (as of: 3/31/2008)

## Hammond Associates' Institutional Client Quartile Rankings

Russell/Mellon Total Universe					
Quartile	1 Year	3 Years	5 Years	10 Years	
1	51%	62%	72%	67%	
2	42%	30%	15%	29%	
3	6%	4%	8%	4%	
4	1%	4%	5%	0%	
HA Observations	142	99	65	24	
Russell/Mellon Observations	<i>4</i> 95	<i>4</i> 59	411	300	

Hammond Associates' institutional clients have fared well versus the Russell/Mellon Total Fund Universe over the past 1-, 3-, 5-, and 10-year periods. For example, 93% of our institutional clients rank in the top half vs. the Russell/Mellon Total Fund Universe for the 1-year period ending March 2008, 92% rank in the top half over the three-year period, 87% rank in the top half over the five- year period, and 96% rank in the top half over the ten-year period.

### Hammond Associates' Client Returns - All Institutional Portfolios >\$10MM

As of 03/31/2008	1 Year (%)	3 Years (%)	5 Years (%)	10 Years (%)
Median	3.3	9.8	14.4	8.0
Low	-3.2	4.3	3.2	6.2
High	14.3	12.8	19.0	9.1
Observations	142	99	65	24
70% S&P 500/30% Lehman Aggregate	-1.2	5.8	9.4	4.5

Notes: Numbers may not add to 100% due to rounding. Performance is ranked net of management fees and expenses. Includes all Hammond Associates' institutional clients with assets greater than \$10MM and a Hammond tenure greater than each respective time period at 3/31/2008. Observations indicates the number of separately advised allocations, not necessarily separate clients as some clients have more than one plan.

## Client Rankings – Educational and Foundation Portfolios

(Client greater than \$10 million as of 3/31/2008)

## Hammond Associates' Endowment and Foundation Client Quartile Rankings

Russell/Mellon Foundations & Endowments Universe <\$1B				
Quartile	1 Year	3 Years	5 Years	10 Years
1	25%	31%	78%	68%
2	64%	64%	8%	32%
3	10%	1%	8%	0%
4	1%	4%	6%	0%
HA Observations	111	75	50	19
Russell/Mellon Observations	95	80	71	44

Hammond Associates' Educational and Foundation clients have fared well versus the Russell/Mellon Foundations and Endowments Universe (<\$1 billion) over the past 1-, 3-, 5-, and 10-year periods. For example, 89% of our clients rank in the top half vs. the Universe for the 1-year period, 95% rank in the top half vs. the Universe for 3 years, 86% rank in the top half for 5 years, and 100% rank in the top half over the trailing 10 years.

### Hammond Associates' Endowment and Foundation Client Returns >\$10MM

As of 3/31/2008	1 Year (%)	3 Years (%)	5 Years (%)	10 Years (%)
Median	3.3	10.0	14.7	8.0
Low	-3.2	4.3	3.2	6.3
High	14.3	12.8	17.2	8.8
Observations	111	75	50	19
70% S&P 500/30% Lehman Aggregate	-1.2	5.8	9.4	4.5

Notes: Numbers may not add to 100% due to rounding. Performance is ranked net of management fees and expenses. Includes all Hammond Associates' endowment and foundation clients with assets greater than \$10MM and a Hammond tenure greater than each respective time period at 3/31/2008. Observations indicates the number of separately managed allocations, not necessarily separate clients as some clients have more than one plan.

## Benefits of working with Hammond Associates

## Partnership

- Independent and Objective
- Well-established with similar institutions
- Educational emphasis towards Staff and Trustees

## **Process**

- Aligned objectives with client's mission
- Aligned processes to support client's objectives

## People

- Highly credentialed and experienced specialist
- High percentage of consultants from client ranks
- Screened to reflect Hammond's values of "client first"

## Consulting Team Biographies

### Richard P. Marra

Rich is the Director of Corporate Retirement Plans and a Principal Consultant at Hammond Associates. He is a 1983 graduate of Boston College with a BS in Management, concentration in Accounting. Rich is a Certified Public Accountant in the state of New Jersey; status is currently retired. Prior to joining Hammond Associates, Rich was appointed Assistant Treasurer in 1990 and Director of Pension Investments in 1997 at Smurfit-Stone Container Corporation. During the 15 years as Assistant Treasurer he was responsible for managing the capital markets activity of Smurfit-Stone Container Corporation including equity issuance, public debt issuance, asset-backed security issuance, private placement debt issuance and interest rate risk management. During the 9 years as Director of Pension Investments he was a member of the Administrative Committee of the Retirement Plans at Smurfit-Stone Container Corporation, which is responsible for managing investment policy and strategy for \$2.0 billion of defined benefit assets in the United States plans; \$690 million of defined benefit assets in Canadian plans and \$1.1 billion of defined contribution plan assets. Prior to working at Smurfit-Stone Container Corporation, Rich was employed by publisher Simon & Schuster and by the accounting firm PricewaterhouseCoopers. Rich is also a member of the Board of Directors of WestBridge Bank and Trust, located in Chesterfield, Missouri.

### Jerry V. Woodham, MBA

Jerry is a Director of our Public Retirement Practice and is a Principal Consultant at Hammond Associates. He holds an MBA in Finance from Chapman University as well as a BS in Economics from the University of Missouri. Before joining Hammond Associates, he served as the Chief Investment Officer for the San Diego County Employees Retirement Association, a \$5.0 billion plan with \$300 million in direct alternative investments. In addition to his experience at San Diego, Jerry spent twenty years working as Chief Investment Officer for two university endowments, Washington University and St. Louis University. From 1996-2001 he served as Treasurer and Chief Investment Officer at St. Louis University where he was responsible for managing the institution's endowment and operating funds, which totaled \$1 billion and included more than \$200 million in direct alternative investments. From 1981-1996 he served as the Treasurer and Chief Investment Officer at Washington University. At that time endowment assets exceeded \$3 billion, including nearly \$500 million in direct alternative investments. In addition to his Chief Investment Officer positions, he also spent seven years (1989-1996) on the Commonfund Alternative Equity Committee. Jerry has served as Board member and Chairman of the Board for Firstar Mutual Funds, and as President and Chairman for Mercantile Mutual Funds. He has also served as a member of the Investment and Finance Committees for the Missouri Historical Society and Mary Institute and Country Day School.

### Timothy D. Westrich, CFA

Tim is an Associate Consultant at Hammond Associates. He holds a BSBA in Finance/Banking and Real Estate from the University of Missouri. Prior to joining Hammond Associates, Tim was an Analyst in the Investment Banking department at A.G. Edwards, working in the Financial Institutions and Real Estate Group. Prior to joining A.G. Edwards, Tim was an Analyst in the Public Finance department at Edward Jones. Tim has earned the Chartered Financial Analyst (CFA) designation and is a member of the CFA Institute and CFA Society of St. Louis.

## Important Disclosures

Past performance is not indicative of future results. Individual client returns may vary based on timing of recommendation and/or timing of implementation. All client portfolios may experience gain or loss. Actual client returns presented herein are net of fees, which may include the following: brokerage commissions, investment management fees, custodial fees, and advisory fees. The portfolios included in client return data represent all non-discretionary and discretionary institutional, non-taxable accounts advised during each time period. Most Hammond Associates clients are non-discretionary consulting clients to whom Hammond Associates provides recommendations regarding asset allocation and investments. Accordingly, those clients, not Hammond Associates, select their asset allocations and specific investments. The returns used herein assume reinvestment of dividends and other earnings. All returns are net of additions and withdrawals to the accounts. Returns represent the performance of current client portfolios and excludes the performance of ex-client portfolios. It excludes assets for which we do not advise or simply report performance. This data is used for informational purposes only to illustrate Hammond Associates' experience with providing advisory consulting services to institutional clients over various time periods. The Standard & Poor's 500 Index and the Lehman Aggregate Bond Index are used in this document to illustrate market conditions for the relevant time periods. Hammond Associates began recommending alternative investments (including hedge fund investments) in 2001. Not all clients included in these returns pursued the same investment strategy or employed the same asset allocation.

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